

EMPOWERING THE NETWORK

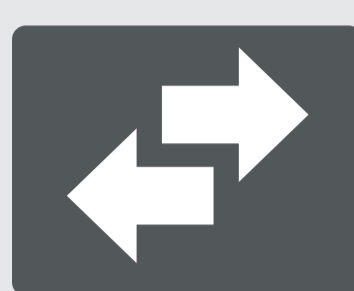
SDN

Software Defined Networking

55%

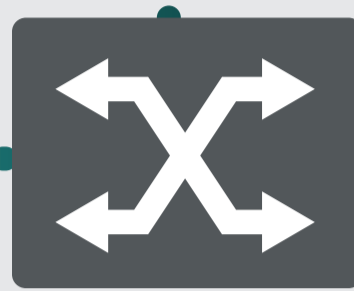
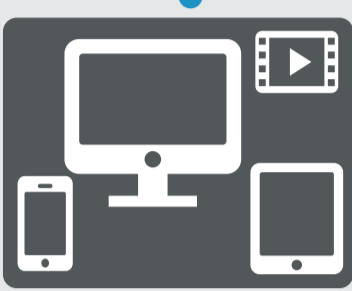
55% of Gartner customers are thinking about deploying SDN, while 23% are still unfamiliar with SDN¹

Cost Effective and Flexible Approach



Automation Increases IT Agility

Application Aware



Abstraction of Infrastructure

1. Beyond The Hype: SDN Delivers Real-World Benefits in Mainstream Enterprises, Gartner Research, Oct 14, 2014

The worldwide SDN market for Enterprise and Cloud Service provider segments is expected to grow from \$960M in 2014 to \$8B by 2018

734%

KEY DRIVERS OF SDN

CLOUD



BIG DATA



MOBILE



VIDEO

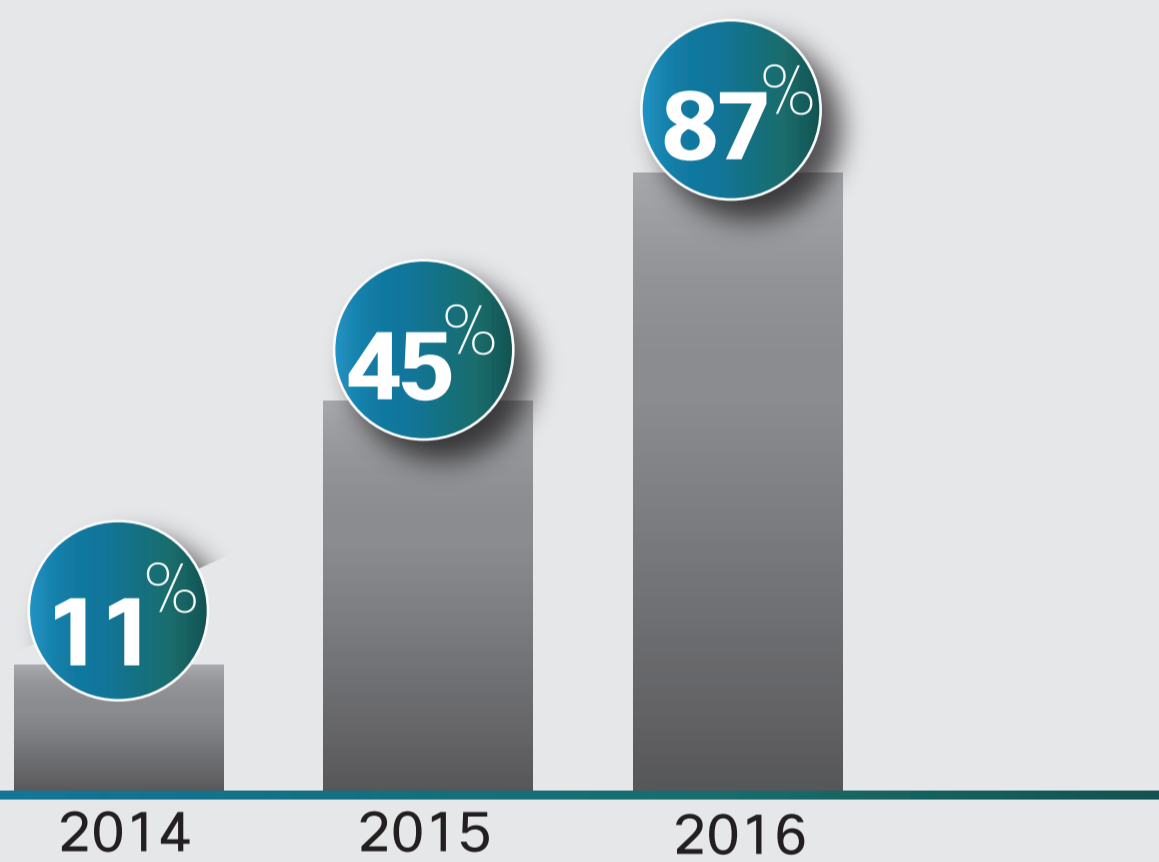


2. Growing SDN Momentum Presents Fresh Opportunities for Datacenter Network IDC Research, Aug 14, 2014

87%

An Infonetics Research survey found that 45% of respondents plan to have SDN live in production data centers in 2015, growing to 87% in 2016³

Projected growth of SDN live production in the data center



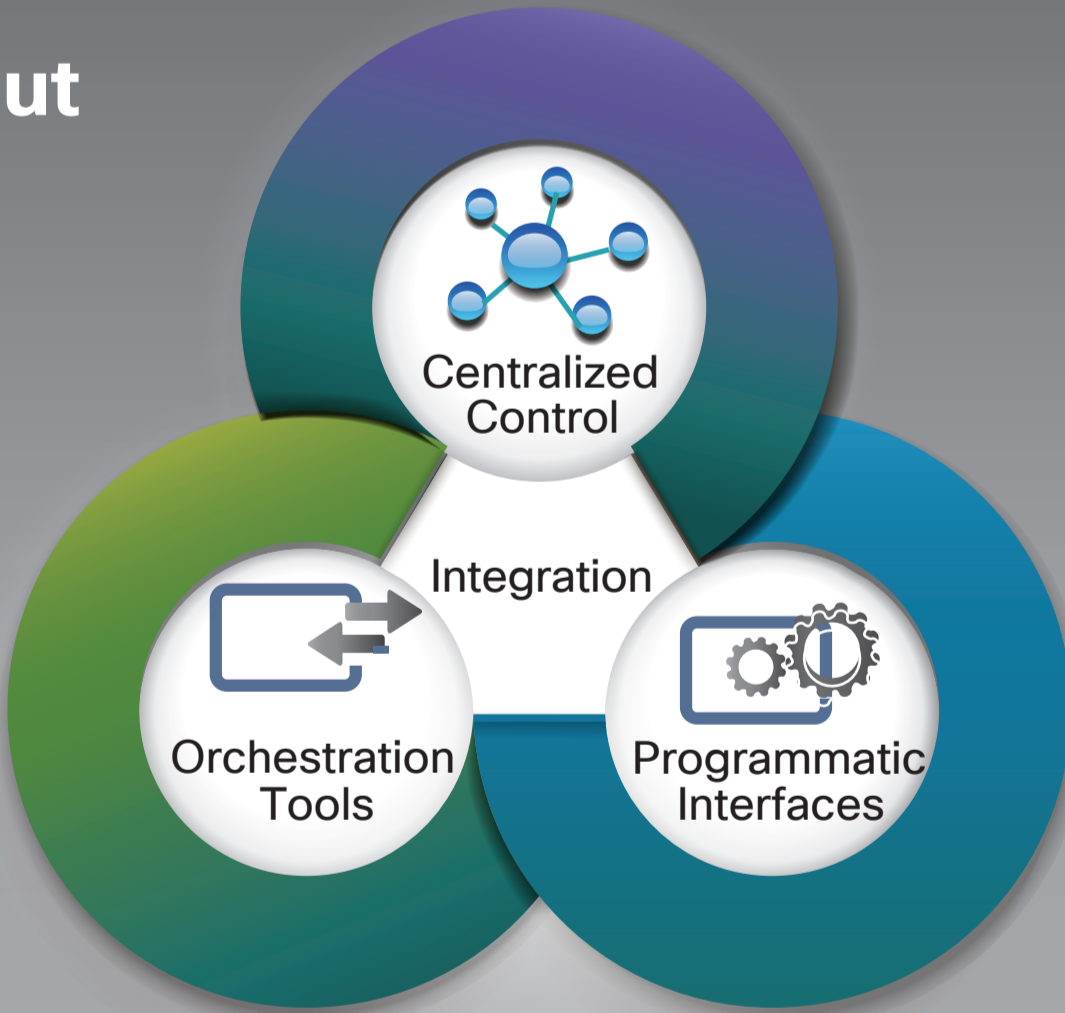
3. SDN Strategies, Infonetics Research, July 14, 2014

What is different about SDN?

01 Agility Via Network Programmability

02 Enable Faster Innovation

03 Zero Touch Automation



Strategy and Planning



Rapid Deployment



Cost Optimization - Benefits Realization



Business Intelligence/ Analytics



Governance, Risk and Compliance



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